



BENEFITING



September 8, 2017

SPONSORSHIP OPPORTUNITIES

We are asking Over the Edge participants to briefly step into the shoes of Our Clubhouse members: perhaps to face a fear, to check something off of their bucket list, to live life to the fullest. We are asking you to support our members and match their courage by joining us as we go Over the Edge!

Title Sponsor - \$20,000 (one available)

- Naming rights for Over the Edge Pittsburgh Benefiting Our Clubhouse Presented by COMPANY NAME
- 3 spots to go Over the Edge during VIP day (9/7)
- Logo/link to your website on event website
- Logo on all promotional materials
- Logo/Sponsorship/Acknowledgement recognition during event
- Logo on event signage, participant shirts and on the helmet (sticker)
- Prime location for banner at Block Party at expense of sponsor
- Booth at Block Party at expense of sponsor
- Sampling opportunity at Block Party

Summit Sponsor - \$15,000

- 2 spots to go Over the Edge during VIP day (9/7)
- Logo/link to your website on event website
- Logo on all promotional materials for the event
- Logo/Sponsorship/Acknowledgement recognition during event
- Logo on event signage, participant shirts and on the helmet (sticker)
- Prime location for banner at Block Party at expense of sponsor
- Booth at Block Party at expense of sponsor
- Sampling opportunity at Block Party

Anchor Sponsor - \$10,000

- 1 spot to go Over the Edge during VIP day (9/7)
- Logo/link to your website on event website
- Logo on all promotional materials for the event
- Logo/Sponsorship/Acknowledgement recognition during event
- Logo on event signage & participant shirts
- Prime location for banner at Block Party at expense of sponsor
- Booth at Block Party at expense of sponsor
- Sampling opportunity at Block Party

Ascent Sponsor - \$7,500

- Logo/link to your website on event website
- Logo on all promotional materials for the event
- Logo/Sponsorship/Acknowledgement recognition during event
- Logo on event signage, participant shirts and on the helmet (sticker)
- Banner at Block Party at expense of sponsor
- Booth at Block Party at expense of sponsor
- Sampling opportunity at Block Party

Base Camp Sponsor - \$5,000

- Logo/link to your website on event website
- Recognition on promotional materials
- Name/Sponsorship/Acknowledgement recognition during event
- Banner at Block Party at expense of sponsor
- Booth at Block Party at expense of sponsor

Belay Sponsor - \$2,500

- Recognition on promotional materials
- Name/Sponsorship/Acknowledgement recognition during event
- Banner at Block Party at expense of sponsor
- Booth at Block Party at expense of sponsor

OTHER SPONSOR OPPORTUNITIES

Chicken Coop Sponsor - \$5,000

For those who are too chicken to step Over the Edge, there will be a Chicken Coop where people can still cheer from the sidelines, raise funds and make a difference in the countless lives of people in Western PA impacted by cancer.

- Listed as Chicken Coop Sponsor on all materials
- Logo/Link to your website on event website
- Recognition on promotional materials
- Logo/Sponsorship/Acknowledgement recognition during event
- Logo on event signage
- Opportunity to create own Chicken Coop t-shirts
- Banner at Block Party at expense of sponsor
- Booth at Block Party at expense of sponsor

Toss the Boss - \$2,500

Has your boss ever pushed you “over the edge?” Now it’s time to send your boss Over the Edge! Co-workers can fundraise collectively for the opportunity to “toss the boss” of their company “over the edge”! Each company must raise a minimum of \$2,500 to reserve a rappel spot for their boss. The “boss” can match that gift in order NOT to rappel or can raffle off the spot to another employee.

DID YOU KNOW...

- Pennsylvania has the 5th highest number of new cancer diagnosis in the US in 2015 and is expected to have the 5th highest deaths from cancer in the country.
- Allegheny County has double the cancer risk of surrounding counties (University of Pittsburgh, 2013).
- Significantly greater number of cancer survivors report being unable to afford supportive cancer care, including mental health care (American Cancer Society, 2016).
- Thirty-two percent (32%) of adolescent and young adult cancer survivors report moderate or severe mental distress compared with 20% of persons without cancer (American Cancer Society, 2016).

We hope you’ll consider being a champion for all of those with a cancer diagnosis as well as the survivors in our region, their family and their friends.

Thank you!